

DeskSets™ & Print Direct™

Add Drag-and-Drop Ease-of-Use to Windows Printer Drivers

DeskSets provides unique ease-of-use to your Windows-based device drivers. Add value instantly by making sophisticated control of your printer easy.

Instant Access to DeskSets

- Directly accessible on the Windows desktop
- Never have to visit the printer folder
- Setup once, use many
- Trivial for users to print booklets
- Optionally accessible from the Print Direct™ page

Easy Drag-and-Drop Printing

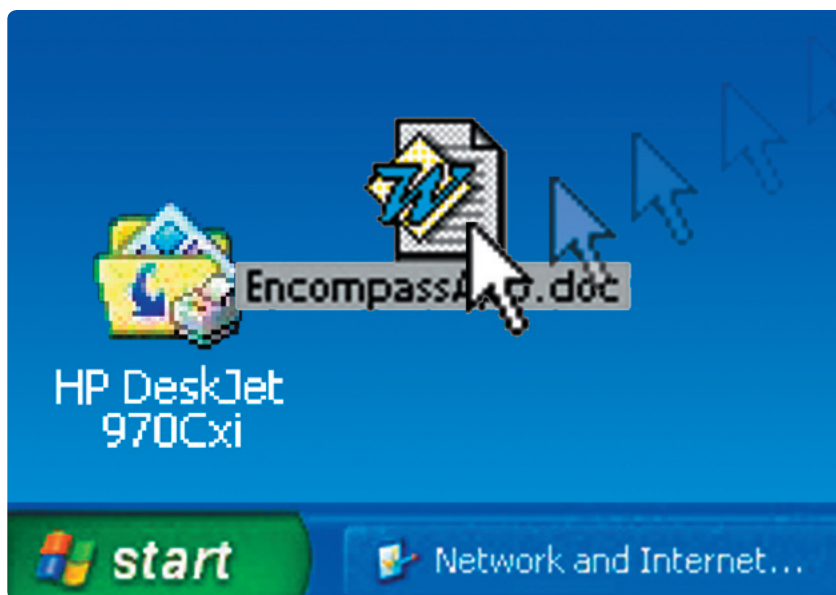
- Users just drag files to print
- Automatically prints with active DeskSet
- Allows direct printing of PDF or other file types when device has native PDF support
- Allows custom host processing or device printing of file types
- Automatic launch of applications
- Do not need applications installed if device directly supports the filetype (.PDF etc)

Incremental Consumable Sales

- Reduces loss of revenues to clone suppliers as provides portal to order approved supplies

Lowers Support Costs

- Portal to frequently asked questions and technical support



Add More Power To Your Drivers Instantly

Software Imaging modular driver toolkits incorporate a wide range of features and one of the most powerful and innovative is DeskSets. DeskSets gives users the best user experience available for controlling the way they print. DeskSets make the job of selecting even complex combinations of driver settings easy and the user simply switches between their DeskSets without accessing the driver user interface - they are simply a mouse-click away at the desktop.

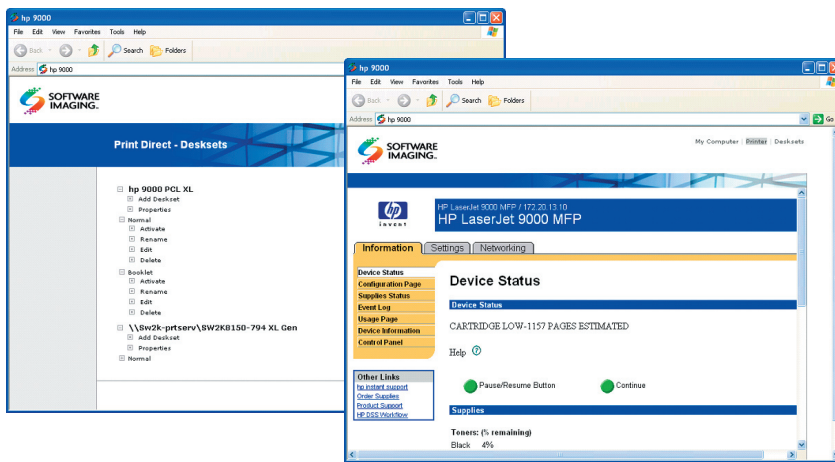
In addition Software Imaging toolkits offer direct printing. This brings Apple Macintosh-like functionality to all versions of Windows including Windows XP, 2000 and Windows Me. Users can simply drag-and-drop files to a desktop icon representing their printer. The file is then printed in the most appropriate manner as defined by their active DeskSet.

Direct printing allows printers supporting special file formats such as Adobe's Portable Document Format (PDF) to print the PDF file without invoking desktop applications such as Adobe Acrobat Reader.

The desktop printer icon allows easy access to another patented driver feature: web-based browsability built into the driver. This allows the icon to allow access to the Document Properties dialogues, the DeskSets selections and built-in driver pages. It can even link transparently to your web site to order new consumables. Users can easily register their products, access web-based Frequently Asked Questions (FAQs), and order consumables such as inks, toner, and media all from within the driver!

The high profile branding can greatly increase user satisfaction with your printers whilst maintaining your sales of consumables.





Features

DeskSets make Software Imaging-based drivers easier to use than all printer drivers. They remove the need to access Printer Folder to make complex settings, and allow full access to complex features direct at the desktop. In addition the Print Direct module allows on-desktop branding of your printer with end-user benefits of easy printing.

Controllable Features

- Access booklet options
- N-up options
- Size options
- Quality settings
- Etc.

DeskSets

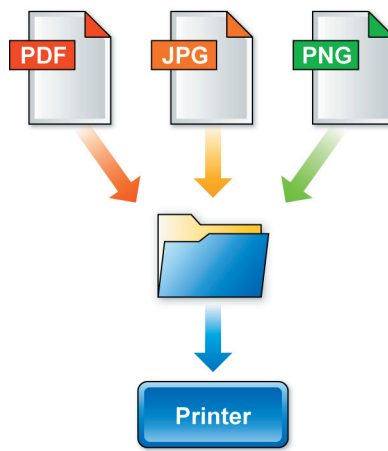
Using Software Imaging the direct control of the printer is extended onto the users desktop. Users have instant switch capability between different settings at their desktop. There is no need to be an expert to use complex driver settings.

Branding

Using Software Imaging the branding of your printer is extended onto the users desktop. The web-based interface allows complete flexibility for you to deliver your messages to your customer.

Drag-and-Drop Printing

Users can drag-and-drop files or groups of files onto the desktop icon for easy printing. A module, under the printer supplier’s control, decides how best to print the files, transparently. Users can even print directly from menus in Windows Explorer, with a ‘right click’ of the mouse.



Optimum Use of Existing Printer Features

Users whose printers provide support for printing formats such as PNG, JPEG and PDF, etc. can immediately benefit from faster printing. There is no requirement to use Adobe Acrobat or other applications to print. Files printed directly can be passed through the driver without requiring host applications to be invoked.

Increased Sales of Consumables and Lower Support Costs

As the PC provides direct access to the web via the driver, it is easy for users to place orders for media, toner or ink. OEMs can also organize dispatch via their regular distribution channel. You get increased knowledge and control of the users, instead of your channel!

Supported Platforms

Toolkits Available For:

- PostScript 3 and Level 2 (color & mono)
- PCL 6 (PCL XL color & mono)
- PCL 5c (color)
- PCL 5e (mono)
- RTL-GL/2 (color & mono)

Windows:

- Microsoft Windows XP x64 edition
- Microsoft Windows XP
- Microsoft Windows 2000
- Microsoft Windows NT 4.0
- Microsoft Windows Me
- Microsoft Windows 98
- Microsoft Windows 95

Servers Supported:

- Microsoft Windows 2003 Server
- Microsoft Windows 2000 Server
- Novell Netware
- Citrix Metaframe XP
- Samba Server 2.8 and 3

Contact Us

Contact us today to discuss how DeskSets can help you bring your imaging device to market on-time and under budget. For more information:

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